

**grasshopper**  
marketing



**We're just like big agencies. Except we're 55% more efficient, 90% more flexible, and 100% easier to work with.**

We understand how overwhelming it can be for business owners to find time for effective marketing. With Grasshopper, your business can get more results from your budget.

We are ideally set up for companies who need experienced marketers but don't want to hire a full-time team.

Grasshopper keeps your marketing on track, so you can spend more time growing your business.

**Grasshopper Marketing is marketing horsepower. On demand.**

## **What it means for your marketing**

### **Flexibility**

Stretch your marketing budget so you get more and spend less.

### **Greater Control**

Use us as your marketing right hand – without worrying what the other hand is doing.

### **Faster Execution**

Start and finish new projects quickly with less dependency on permanent resources.

### **Experience and Expertise**

B2B, B2C, small companies or enterprise firms – we've seen it all and can deliver the expertise you specifically need.

### **More Time**

Give greater focus to what you do best — running your business.

### **On Demand**

Use as much as you need, whenever you need us.

# Grasshopper is marketing horsepower. On demand.



## We're not like everyone else. Here are some reasons why.

- ✓ We don't waste our clients' money.
- ✓ We know the difference between pretty pictures and what actually drives leads. Guess which one we stress.
- ✓ We are forward in thinking and design.
- ✓ When our clients need something turned around fast, we turn it around fast.
- ✓ We have systems to make us efficient. Those systems don't own us.
- ✓ When clients need a tailored solution, which is almost always, we give them one.
- ✓ We play nicely with others.
- ✓ We obsess over the little things that matter.
- ✓ But we don't let little things that don't matter stop us. We decide and we act.

## Our Services

### Branding

Distinguish what you sell in a remarkable way

### Marketing Communications

Give your prospects Websites, Emails, Videos, Ads, and Brochures they'll actually notice, read and remember

### Marketing Campaigns

Well designed ideas for inbound and outbound campaigns that deliver more leads and sales

### Marketing Analytics

Optimize those campaigns by learning what works, what doesn't, and why

### Social Media Marketing

Connect and share content effectively in a world of ever-changing media

### Content Marketing & SEO

Optimize your website to attract the right prospects

Can your marketing department use  
more bandwidth? Learn more:

[grasshoppermarketing.com/on-demand](http://grasshoppermarketing.com/on-demand)

